

## HEALTH IS A JOURNEY 1.-3. April 2009 in Budapest

## **ADVISORY BOARD**



Dr. Róna Iván has been working in the field of tourism for 35 years filling executive positions and acknowledged as a professional both nationally and internationally. He managed the foreign representation of the HNTO in War-

saw. Until his recent assignment he was the International Chief Representative of the hotel chain Hunguest Hotels Zrt, which plays a prominent role in medical tourism. His experience is 360° in tourism and he declared medical tourism and Budapest as a main stream for Hungary.



Dr. Tamás Székely, Ministry of Health in Hungary

It is a pleasure to announce that Dr. Tamás Székely, a physician himself and Minister of Healthcare in Hungary, has announced his pre-

sence on the 2nd European Congress as a speaker. Also being the head of the Hungarian health insurance, he has taken over the responsibility for the completion of the Hungarian reform of the national health care system.



Dr. Abdulaziz Al Nasser, MD, CPE

Chairman of the department of Family Medicine and Polyclinic Services at King Faisal Hospital and Research Center. Director residency training program, Certifying Commis-

sion in Medical Management, American College of Physician Executives: Master's Degree in Administrative Medicine for Physician Executives (University of Wisconsin) Membership of the Royal College of General Practitioners United Kingdom.



Sabiha Al Aidroos

She is the head of the overseas department in the Ministry of Health of the UAE in Abu Dhabi. She also was a speaker on the first ECHT in Mu-

nich 2008. The UAEs healthcare policies are under a changeover towards a system where the health cost are refunded by insurances. This policy starts to show the first results. Sabiha Al Aidroos is a decision-maker, she knows which projects are going on and she is pushing innovation forward.



Renée-Marie Stephano General Counsel and a Director of the Medical Tourism Association, Inc., an international non-profit organization that serves international healthcare providers and medical travel facilitators in the

global healthcare industry. Renée-Marie is an attorney licensed to practice law in the states of Florida, Pennsylvania and New Jersey and has a background in litigation and health law. She is also Editor of the Medical Tourism Magazine, a monthly journal serving the global healthcare industry.



Dr. Ismail I. Khalifa, MD, FAAFP

Practicing as a Private Family Physician for patients from different countries including USA, Japan, Middle East, the Gulf Region, Switzerland, Germany, Netherland and

Italy for the last thirty-three years. Supports and advises patients from Arabic-speaking countries for treatment in U.S.A, Switzerland, Germany and other countries. Assesses int. medical service providers and advises hospitals on how to adapt for working with int. patients.



Prof. Dr. Heinrich Fürst, MD Chief surgeon and Medical Director of the Martha-Maria Hospital, Munich. He was granted several awards in thoracic and visceral surgery. He is a member of the task force "Gastro-

intestinal Tumors" and co-organizer of the interdisciplinary tumor conference in Bad Trissl. He is also a teacher for thoracic surgery at the Department of Surgery of Munich Medical School.



Dr. Prem Jagyasi

Chartered Marketing, Management & Health Tourism Consultant Dubai, UAE. He is a world renowned Health Tourism Consultant providing exceptional, extensive & high-end consultancy

services to Healthcare Organizations, Med. Trav. Facilitators, Governments and Semi-Government Authorities. He is serving Med. Tour. Ass. USA as a CSO, responsible to develop, execute and monitor marketing, brand and communication strategies.



Anil K. Maini

President-Corporate development Apollo Hospitals Group India. Anil's current assignment includes marketing, Business development, Medical Travel and identifying

new markets and new ventures in India and overseas. During his tenure, he has taken Apollo Hospitals to new international markets like Pakistan, Afghanistan, Abu Dhabi, Dubai, Kuwait, Oman, Yemen, Africa, Canada, UK and USA, besides launching new programs in India.



Luigi Bertinato, MD
Director of International
health and social affairs
office, dep. of health, Venice-Italy. He is involved in
a number of European
health and social care
projects, in the area of
health policy, e-health,

health promotion, and patient mobility. He is a focal point for the Veneto region in its collaboration with the World Health Organization, especially for the Verona Initiative Project on determinants of health.



Csilla Mezösi

After her studies in Germany she started as a consultant in strategic project mgm't. Her projects range from city-level to national-government supported developments. With the responsibility as

Regional Director of Hungarian National Tourism Office in Berlin, she is active in the field of medical tourism in all German speaking countries, representing the most important Hungarian players.



Prof. Dr. Géza Csomós

Cofounder of the foundation People for People and Vitalitas. Head of research teams in international hepatologic science projects. Board member of numerous medical organizations and member of the academy of

science in several countries. Until 200 he was director of the Rothenbaum clinic in Hamburg. Her also is head of the Liver Research Foundation in Budapest. "Lives" in Hamburg and in international projects.